

PRODUCTION SPECIFICATIONS

ACCEPTED FILE FORMATS

Hi-resolution PDF files with embedded fonts and images (300dpi in cmyk). Color Images: Save in CMYK color mode as TIFF. Black and White Images: Bitmap or Grayscale TIFF. Image Resolution: CMYK and Grayscale 300dpi at 100% of size. Bitmap images 800dpi at 100%.

FILE SETUP

Document Size: (See Mechanical Requirements). Bleed ads: The document size should match the trim size. Extend items that will bleed 1/8" beyond the page edges into the paste-board area. For a full bleed, extend all four sides. Live Matter Area: Keep all text 1/4" inside the trim to ensure that text does not get cut off. Correct Color Palette Settings: Convert all RGB colors to CMYK. Convert all spot colors, including Pantone, to CMYK.

NEED HELP?

If you need help producing your artwork, design, proofing and other prepress services are available at a reasonable cost to suit your needs.

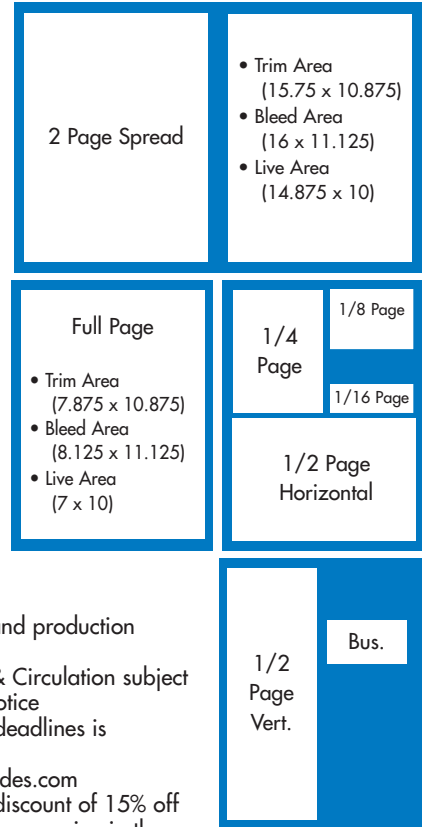
FILE TRANSFER METHOD

All Files may be sent by going to a2phawaii.com and clicking the "File Transfer Center" button in the lower right corner of the home page. All files via "File Transfer Center" will be sent to: prepress@a2phawaii.com

Files received not conforming to our specifications will require production time and will incur additional production charges.

PUBLISHERS INDEMNITY

All rights reserved. Publisher reserves the right to reject any ad copy. It is understood that the advertiser agrees to indemnify and protect Morakis Inc., dba Aloha Visitor Guides from any claims or expenses resulting from the unauthorized use of any name, photograph, design or words protected by copyright, registered trademark, label or any other legal protection in connection with advertising appearing in any Aloha Visitor Guides.



- Preferred positions and production charges are extra.
- Prices & Deadlines & Circulation subject to change without notice
- This rate sheet with deadlines is found on the web at www.alohavisitorguides.com
- Combo or multi-ad discount of 15% off the second ad of the same size in the same or other island magazine

Color AD Dimensions in inches

| | Width | Height |
|---|-------|--------|
| 2 PAGE Spread Trim | 15.75 | 10.875 |
| Bleed | 16 | 11.125 |
| FULL PAGE Trim | 7.875 | 10.875 |
| Bleed | 8.125 | 11.125 |
| FULL PAGE non-bleed | 7 | 10 |
| 1/2-PAGE vertical non-bleed (B&W 1/2-PAGE vertical) | 3.375 | 10 |
| 1/2-PAGE horizontal non-bleed (B&W 1/2-PAGE horizontal) | 7 | 4.875 |
| 1/4-PAGE non-bleed | 3.375 | 4.875 |
| 1/8-PAGE horizontal non-bleed | 3.375 | 2.375 |
| BUSINESS CARD AD non-bleed | 3.5 | 2 |
| Front Cover Image | 8 | 7.653 |

Contacts

PUBLISHER/EDITOR

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MAUI CIRCULATION

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