

MAGAZINE: Maui Big Island Kauai Oahu

MV/BIV ISSUE: NDJFMA MJJASO BW _____ month

KV/OV ISSUE: DJFMAM JJASON BW _____ month

CATEGORY: Golf Shopping Real Estate
 Activities Restaurants Arts & Entertainment
 Resorts Health & Wellness

LOGO: Please have all Advertisers supply a digital file of their Logo for the Logo Strips in the Black & White section of our magazine. If Advertiser cannot supply a digital file their name will be typeset in a style we choose.

Advertiser _____ Phone # _____

Illustrator .eps sent via email sent via ftp
 (text must be converted to outlines, save as Illustrator 10.0 or below)

Cover AD Dimensions

Please supply cover image in digital format (.jpg or .tif) at 300dpi.

Width Height

FRONT COVER

Live Area $7\frac{3}{8}$ 7.375 | $7\frac{1}{8}$ 7.125

"TITLE OF PIECE" ARTIST NAME & GALLERY NAME: Emailed Text

TABLE OF CONTENTS - ARTIST WRITE-UP:

Emailed Text Attached Text (limited to 125 words or less)

INSIDE SECTION COVER

Live Area $7\frac{3}{8}$ 7.375 | $8\frac{1}{8}$ 8.125

EXAMPLE: DINING, GOLF, SHOPPING, ETC.

Ad sent via Email Ad sent on Disk Ad uploaded to FTP Site

Color AD Dimensions

Width Height

2 PAGE Spread

Trim $15\frac{3}{4}$ 15.75 | $10\frac{7}{8}$ 10.875
 Bleed 16 16 | $11\frac{1}{8}$ 11.125

FULL PAGE

Trim $7\frac{7}{8}$ 7.875 | $10\frac{7}{8}$ 10.875
 Bleed $8\frac{1}{8}$ 8.125 | $11\frac{1}{8}$ 11.125
 Live Area 7 7 | 10 10

FULL PAGE non-bleed

7 7 | 10 10

2/3-PAGE non-bleed

$4\frac{5}{8}$ 4.625 | 10 10

1/2-PAGE vertical non-bleed

$3\frac{3}{8}$ 3.375 | 10 10

1/2-PAGE horizontal non-bleed

7 7 | $4\frac{7}{8}$ 4.875

1/3-PAGE non-bleed

$4\frac{5}{8}$ 4.625 | $4\frac{7}{8}$ 4.875

1/4-PAGE non-bleed

$3\frac{3}{8}$ 3.375 | $4\frac{7}{8}$ 4.875

1/6-PAGE vertical non-bleed

$2\frac{1}{4}$ 2.25 | $4\frac{7}{8}$ 4.875

1/6-PAGE horizontal non-bleed

$4\frac{5}{8}$ 4.625 | $2\frac{1}{4}$ 2.25

BUSINESS CARD AD non-bleed

$3\frac{1}{2}$ 3.5 | 2 2

Ad sent via Email Ad sent on Disk Ad uploaded to FTP Site

SPECIAL INSTRUCTIONS: _____

SALES REP: _____

ADVERTISER: _____

(Write name **exactly** (case sensitive) and **legibly** as it is to appear in magazine.)

Fixed Position (Size/Position/Pg#) _____

Non-Fixed Position

Final Hard Copy Attached Final Hard Copy Faxed

Final Hard Copy supplied in .pdf format

MAP LOCATION: Attached/faxed current map(s) with exact location indicated and name as it is to appear.

Please tear out each map, from the **most current** issue of the specific Aloha Visitor Guide, in which the Advertiser is to be placed into. Locate **exact location** by placing a dot and drawing a line to the advertiser's name. Legibly write the Advertisers name **exactly** (case sensitive) as it is to appear.

Editorials

FULL PAGE (limited to 600 words or less with 2 to 3 images)

HALF PAGE Horizontal (limited to 300 words or less with 1 to 2 images)

Please supply images in digital format (.jpg or .tif) at 300dpi.

Supplied Editorial copy is approved and ready for print.

Images sent via Email Images sent on Disk Uploaded to FTP Site

Black & White AD Dimensions

Width Height

FULL PAGE non-bleed

7 7 | 10 10

2/3-PAGE non-bleed

$4\frac{5}{8}$ 4.625 | 10 10

1/2-PAGE vertical non-bleed

$3\frac{3}{8}$ 3.375 | 10 10

1/2-PAGE horizontal non-bleed

7 7 | $4\frac{7}{8}$ 4.875

1/3-PAGE non-bleed

$4\frac{5}{8}$ 4.625 | $4\frac{7}{8}$ 4.875

1/4-PAGE non-bleed

$3\frac{3}{8}$ 3.375 | $4\frac{7}{8}$ 4.875

1/6-PAGE vertical non-bleed

$2\frac{1}{4}$ 2.25 | $4\frac{7}{8}$ 4.875

1/6-PAGE horizontal non-bleed

$4\frac{5}{8}$ 4.625 | $2\frac{1}{4}$ 2.25

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EMAIL

Aloha Maui Visitor Guide: amvg@a2phawaii.com

Aloha Big Island Visitor Guide: abivg@a2phawaii.com

Aloha Kauai Visitor Guide: akvg@a2phawaii.com

Aloha Oahu Visitor Guide: aovg@a2phawaii.com

FTP

To deliver an Ad via ftp, Advertisers can post it to our ftp site:

ftp.a2phawaii.com • User ID: transfer@a2phawaii.com • Password: clients

Please go into the "Incoming" folder then select your specific Island folder (Aloha Maui Visitor Guide, Aloha Big Island Visitor Guide, Aloha Kauai Visitor Guide or Aloha Oahu Visitor Guide) and upload files. Once completed please send a confirmation email to the corresponding island.

* Additional charges may apply for files that are not set up properly or that take excessive processing or trouble shooting.